

## Instructional Video Design Worksheet

One worksheet per video. If creating a micro-video series, use one worksheet for each video in the series.

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| <b>Title of Video and Topic:</b><br>____ Micro-video Series ____ Tutorial X-Training ____ Screencast ____ Presentation/Lecture                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Grade or Target Age Group Level: 15 years of age and older</b>                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Video Duration</b> ( <i>Maximum 5 minutes, if creating a micro-video series, series must not exceed 5 minutes</i> ): <b>2:07</b>                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>FCCLA Integration</b> ( <i>National Programs, Competitive Events, Meetings/Events, if applicable</i> ): <b>We showed it at our chapter meeting, and used National Family Acting for Community Traffic Safety.</b>                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Video Learning Objective(s):</b> <b>To inform people what they need and should have in their vehicles during the cold winter month</b>                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>National Family and Consumer Sciences Standards (or others as appropriate):</b> <b>Human Services- 7.4.5- analyze situations which require crisis intervention.</b>                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Career Readiness Practices (Select all that apply):</b> <b>Communication, video editing,</b>                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <input type="checkbox"/> Act as a responsible and contributing citizen and employee<br>X- Apply appropriate academic and technical skills<br><input type="checkbox"/> Attend to personal health and financial well-being<br>X- Communicate clearly and effectively and with reason<br><input type="checkbox"/> Consider the environmental, social and economic impacts of decisions<br>X- Demonstrate creativity and innovation<br>X-Employ valid and reliable research strategies | X- Utilize critical thinking to make sense of problems and persevere in solving them<br><input type="checkbox"/> Model integrity, ethical leadership and effective management<br><input type="checkbox"/> Plan education and career paths aligned to personal goals<br><input type="checkbox"/> Use technology to enhance productivity<br><input type="checkbox"/> Work productively in teams while using cultural global competence |
| <b>Materials Needed to Create Video:</b> <b>Phone, car, different safety equipment, FCCLA apparel, FCCLA recourses, IT person, Tri-pod, different outfits, Cap-cut, and Canva.</b>                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                      |

## Instructional Strategies: How to dress appropriately for winter

### Survival Kit to keep in your vehicle

#### Key Topic/Step 1: Dressing appropriately

Timeframe: 0:21-0:52

#### Storyboard/Scripting (media/images/notes):

Now that we're back inside, the first thing we need to address is how you were dressed and it was not appropriate for how cold it is outside.

What do you mean? This is how I always dress in the winter.

This might be how you normally dress, but it is not proper for winter. You should always have full length pants and at least a sweatshirt but preferably a jacket.

Like this?

No try again.

Is this better?

Much better.

#### Key Topic/Step 2: Survival kit for vehicle

Timeframe: 0:52-1:56

#### Storyboard/Scripting (media/images/notes):

What are the other things you said I should keep in my vehicle?

I said you should keep a winter survival kit in your vehicle.

What should I keep in this winter survival kit?

Let me lay it out for you.

In the picture shown is a few of the items we had available to us which consists of a plastic container with a lid, non-perishable food items, a red bandana or cloth, a small candle and matches, a pen or pencil and paper, and an emergency blanket, all of this should fit inside of the plastic container.

This is a list of the items we didn't have available to us at the time such as, a 30 foot cord to use as homing like when exiting the vehicle, booster cables, basic tools, cat litter, sand or other grit stored in a plastic container, a shovel, tow cables or blankets, road flares or reflectors, a snow suit and heavy boots, a plastic flashlight and spare batteries, a cell phone adapter to plug into lighter, a whistle, safety pins and a large plastic garbage bag. All of our information was found on the Minnesota Department of Public Safety's website

#### Key Topic/Step 3:

Timeframe:

#### Storyboard/Scripting (media/images/notes):



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| <p><b>Summary/Ending</b> (summary of key learning, next steps for viewer, and call to action for viewer): <b>Remember next time you go for a drive to dress appropriately and always have your survival kit in your vehicle.</b></p> |
| <p><b>Application or Assessment of Learning:</b> <b>We learned about how to edit a video, time management, and cooperation.</b></p>                                                                                                  |
| <p><b>Source</b> (If Applicable: cite any published or copyrighted materials used in this video): National Weather Service<br/>Minnesota Department of Public Safety<br/>Minnesota 2024-2025 Mini Handbook</p>                       |
| <p><b>Additional Notes:</b></p>                                                                                                                                                                                                      |

